

**2021 AWCO Spring Conference  
November 4-5, 2021  
Hyatt Wynfrey Hotel  
Birmingham, Al**

**Schedule:**

**Thursday, November 4, 2021**

7:00-11:00	Vendor set up
11:00-1:00	Registration and Exhibit Hall Open
12:50-1:00	President's Opening Remarks
1:00-3:00	General Sessions
3:00-3:30	Break and Exhibit Hall Open
3:30-5:30	General Session
5:30-7:30	Charity Recognition AWCO Holiday Event/Silent Auction

**Friday, November 5, 2021**

7:00-7:50	Registration and Breakfast in Exhibit Hall
7:50-8:00	Opening Remarks
8:00-10:00	General Session
10:00-10:30	Break and Exhibit Hall Open
10:30-11:30	General Session
11:30-12:30	Keynote Address
12:30	Closing Remarks and Prizes

**Exhibits:**

**\$950 member** Includes two conference registrations, 8 ft by 10 ft booth space, table, garbage can and two chairs inside main exhibit hall. AWCO members attend free and do not have to register with the booth attendees.

**\$1350 for non-members.** Membership must be paid by 2/28/2021 to qualify for discount.

- **PLEASE NOTE REGISTRATION DATE CHANGE** Vendors from the 2020 conference will be able to register online on **8/11/2021** at 10:00 am CST. Vendors who registered for booth space at 2019 conference but were unable to exhibit in 2020 due to Covid restrictions will be able to register online at 12:00 pm CST. Open online booth registration begins on 2:00 pm CST. A list of vendors/sponsors is included for registration purposes. Any registration received before the assigned time will be deleted and the vendor required to register at the appropriate time. Please contact [awcovendors@gmail.com](mailto:awcovendors@gmail.com) with any questions.
- Registration will include options for online payment as well as payment by check via mail. Payment for exhibit space must be received by 9/1/2021 or the space will be released. Booth spaces may be cancelled with a full refund through 10/15/20 with no penalty. Booth spaces cancelled after 10/15/21 will be subject to a 10% administrative fee with AWCO refunding 85% of the amount paid.
- All spaces are filled on a first come, first served basis. The booth layout is attached for review. Vendors selecting multiple spaces are more likely to be assigned one of their requested spots. AWCO reserves the right to assign spaces not requested based on registration order and proximity to competitors. The booth spaces have been renumbered to reflect the booth spaces AWCO reserved. All spaces except booth 65 are available.
- 2021 theme is **Getting in the Holiday Spirit with AWCO**. Vendors are encouraged to decorate their booth space with their favorite holiday movie theme. The first place booth contest winner receives a free booth space and selects their space first for 2022. Second place wins a half price booth space and selects their booth spaces before registration. Third place wins a free membership and selects their booth space before registration.
- AWCO will hold its annual holiday event on Thursday, November 4, 2021 from 5:30-7:30 instead of casino night activities. Individuals not attending the conference will be able to attend the holiday event at a reduced cost. Adjusters attend free. The traditional 50/50 and silent auction for charity will be held during this time. Vendors are encouraged to bring an item for the silent auction to be kept at the booth space to increase booth traffic. The AWCO charity committee will contact vendors once registration has been completed with information and instructions.
- Booth spaces should continue to practice social distancing and reduced contact per health department and facility regulations. Marketing materials and booth giveaways should be pre-packaged when possible.
- Exhibitors will be listed on the AWCO web site with a link to the company web site. Exhibitors who also register for sponsorship will have a video placement about their product or service placed on the AWCO web site.

### **Exhibits with Sponsorship:**

Discounted sponsorship rates for vendors purchasing exhibit space will be available. Only sponsors are allowed to place marketing materials in the conference bags, so this is a good opportunity to showcase your service or product! All sponsors are recognized on conference signage and in print materials at their level of sponsorship.

\$1100	Silver	Booth space plus sponsorship	2 free attendees	45 second video
\$1350	Gold	Booth space plus sponsorship	3 free attendees	60 second video
\$1600	Platinum	Booth space plus sponsorship	4 free attendees	75 second video
\$2100	Diamond	Booth space plus sponsorship	5 free attendees	90 second video

### **Sponsorships:**

All sponsors will be recognized on conference signage and in print materials. Sponsors may submit a video Only sponsors will be allowed to place marketing materials in the conference bags.

\$250	Bronze	1 free attendee	30 second video on web site
\$500	Silver	2 free attendees	45 second video on web site
\$750	Gold	3 free attendees	60 second video on web site
\$1000	Platinum	4 free attendees	75 second video on web site
\$1500	Diamond	5 free attendees	90 second video on web site
\$1500	Bag sponsor	Sponsor pays for cost of conference bags	

\*All sponsors from previous years are included in the registration list for informational purposes only. Sponsors who do not wish to purchase booth space may register sponsorships at any time. Sponsorship registration should be completed by 10/15/21 for inclusion in print materials.

For questions, please contact [awcovendors@gmail.com](mailto:awcovendors@gmail.com) or Kristi Miller at 866-807-6059.