2023 AWCO Spring Conference November 2-3, 2023 Hyatt Regency Hotel Birmingham, Al

Schedule:

Thursday, November 2, 2023

Friday, November 3, 2023

7:00-11:00	Vendor set up	7:00-8:10	Registration and Breakfast in Exhibit Area
11:00-1:00	Registration and Exhibits Open	8:10-8:15	Opening Remarks
12:50-1:00	President's Opening Remarks	8:15-10:15	Breakout Sessions
1:00-3:00	General Sessions	10:15-10:30	Break
3:00-3:30	Break and Exhibits Open	10:30-12:30	Breakout Sessions
3:30-5:30	General Session	12:30 - 1:00	Closing Remarks and Prizes
5:30-7:30	Reception and Exhibits Open		

Exhibits:

\$1200 member Includes two conference registrations, exhibit space, table, garbage can and two chairs inside main exhibit hall. AWCO members attend free and do not have to register with the booth attendees.

\$1700 for non-members. Membership must be paid by 5/31/2023 to qualify for discount.

- Vendors from the 2022 conference will be able to register online on 7/18/2023 at 10:00 am CST. Sponsors from 2022 who did not have an exhibit space in 2022 may register at 12:00 pm CST. Open online booth registration begins on 2:00 pm CST. A list of vendors/sponsors is included for registration purposes. Any registration received before the assigned time will be deleted and the vendor required to register at the appropriate time. Please contact awcovendors@gmail.com with any questions.
- Registration will include options for online payment as well as payment by check via mail. Payment for exhibit space must be received by 9/1/2023 or the space will be released. Booth spaces may be cancelled with a full refund through 9/15/23 with no penalty. Booth spaces cancelled after 9/15/23 will be subject to a 15% administrative fee with AWCO refunding 85% of the amount paid.
- All spaces are filled on a first come, first served basis. The booth layout is attached for review. Due to space limitations, only one space will be sold per vendor. AWCO reserves the right to assign spaces not requested based on registration order and proximity to competitors. Booth decoration winners from 2022 will select their exhibit spaces prior to registration.
- 2023 theme is <u>AWCO's Wild West Show!</u> Vendors are encouraged to decorate their booth space to match the
 theme. The first place booth contest winner receives a free booth space and selects their space first for 2024. Second
 place wins a half price booth space and selects their booth spaces before registration. Third place wins a free
 membership and selects their booth space before registration.
- AWCO will hold its annual reception on Thursday, November 2, 2023 from 5:30-7:30 with games and prizes. Individuals not attending the conference will be able to attend the reception at a reduced cost. Adjusters attend the reception free if not attending the conference. The traditional silent auction and other events for charity will be held during this time. Vendors are encouraged to bring an item for the silent auction to be kept at the booth space to increase booth traffic. The AWCO charity committee will contact vendors once registration has been completed with information and instructions.
- Booth spaces should continue to practice social distancing and reduced contact per health department and facility regulations. Marketing materials and booth giveaways should be pre-packaged when possible.
- Exhibitors will be listed on the AWCO web site with a link to the company web site. Exhibitors who also register for sponsorship will have a video placement about their product or service placed on the AWCO web site.

Exhibits with Sponsorship:

Discounted sponsorship rates for vendors purchasing exhibit space will be available. Only sponsors are allowed to place marketing materials in the conference bags, so this is a good opportunity to showcase your service or product! All sponsors are recognized on conference signage and in print materials at their level of sponsorship.

\$1350	Silver	Booth space plus sponsorship	2 free attendees	45 second video
\$1500	Gold	Booth space plus sponsorship	3 free attendees	60 second video
\$1750	Platinum	Booth space plus sponsorship	4 free attendees	75 second video
\$2250	Diamond	Booth space plus sponsorship	5 free attendees	90 second video

Sponsorships:

All sponsors will be recognized on conference signage and in print materials. Sponsors may submit a video Only sponsors will be allowed to place marketing materials in the conference bags.

\$500	Bronze	1 free attendee	30 second video on web site
\$750	Silver	2 free attendees	45 second video on web site
\$1000	Gold	3 free attendees	60 second video on web site
\$1500	Platinum	4 free attendees	75 second video on web site
\$2000	Diamond	5 free attendees	90 second video on web site
\$2000	Bag sponsor	Sponsor pays for cost of conference bags	

*All sponsors from previous years are included in the registration list for informational purposes only. Sponsors who do not wish to purchase booth space may register sponsorships at any time. Sponsorship registration should be completed by 10/15/2023 for inclusion in print materials.

For questions, please contact <u>awcovendors@gmail.com</u> or <u>EBernier@encorerehab.com</u>.